

FOR IMMEDIATE RELEASE

ONO's politically-charged hit
"Everyman.../Everywoman..." remixed by Basement
Jaxx, Dave Audé, Murk, and more enters the
Billboard Top 10

ONO records Give Peace A Chance 2004 to empower
social change and voting

New York - ONO returns with her latest dance floor invention, the politically-charged and already notorious "Everyman.../Everywoman..." The relevant, urgent and timely anthem is poised to be a grand statement for the enduring icon. The song is already racing up the Billboard Hot Dance Single Chart (currently #9 with a bullet, as of issue dated 10/16/2004) scoring yet another Top 10 success for ONO.

"Everyman.../Everywoman...", which is culled from the Lennon/Ono multi-platinum 1980 set Double Fantasy, tackles the controversial same sex marriage issue head on. The pop culture icon re-cut the vocals modernizing the song into a passionate call-to-arms that celebrates all people who want to consummate their love for each other. The new incarnations include the lyrics: "Every man has a man who loves him" and "Every woman has a woman who loves her", in addition to the original lyrics.

Much like her previous remix releases (including the #1 Billboard Club Play smash "Walking On Thin Ice" and the Top 5 "Hell in Paradise"), "Everyman.../Everywoman..." has been brilliantly reconstructed into a series of searing and euphoric pop and dancefloor anthems by an international line-up of pop, dance, and electronic music innovators: Basement Jaxx, Blow-Up, Ralphie Rosario, Dave Audé, Murk, The Passengerz, and DJ Vibe.

"With 'Hell In Paradise', 'Everyman.../Everywoman...', and the upcoming 'Give Peace A Chance 2004' releases we've opted to explore and then synthesize ONO's views on serious and, often, controversial issues with the more carefree and escapist ethos and energy of contemporary club and pop culture" explains Mind Train Managing Director Rob Stevens. "This fusion has created some highly-charged material that is inspired, empathetic, provocative, and entertaining".

In making such an admittedly bold statement and daring move, ONO is unfettered by any potential backlash that "Everyman.../Everywoman..." might stir: "I find it strange that there should be so much controversy about this issue in a modern society. In these turbulent times, how wonderful it is for anyone, regardless of sexual orientation or gender, to find love. We should embrace, share, celebrate and validate that love. Every man has a man who loves him! Every woman has a woman who loves her!"

The song is one of many of ONO's compositions aimed at inspiring and educating

audiences about relevant social, political and humanitarian issues that affect us all, most notably, the upcoming presidential election, voter registration and war atrocities across the globe. ONO recently re-recorded an updated version of the classic anthem "Give Peace A Chance." The new 2004 version includes reflective lyrics inspired by the violent acts of 9/11 and the wars in Africa and the Middle East which culminate in an impassioned "wake-up call" for humanity pleading for awareness, forgiveness, love, courage, survival and determination in these troubled times. The recording is featured on the recently released Babyface / Russell Simmons / ACT compilation "Wake Up Everybody" (released September 28 on Bungalo/Universal Records). The "all-star" collection, which features a cover version of Harold Melvin and the Blue Notes timeless hit performed by artists like Mary J. Blige, Musiq, Brandy, Missy Elliott and Wyclef among many, also includes tracks from Lenny Kravitz, Seal, Babyface and Eric Clapton, Bonnie Raitt and Everclear. The set intends to educate Americans about the importance of registering to vote and stresses the importance of being involved in this year's crucial presidential election.

A new Craig Armstrong Remix of ONO's introspective ballad "Shiranakata" is featured on the forthcoming benefit cd Genocide In Sudan. Released via the Waxploitation Records imprint, the charity CD intends to assist in the fight against the horrific mass genocide taking place in Sudan. Slated for a late November release, the set includes exclusive and rare tracks donated by influential artists like ONO, Jill Scott, System of a Down, The Pretenders, Gorillaz and Thievery Corporation amongst others.

"Everyman.../Everywoman..." will also be featured on an upcoming Centaur Records / HRC compilation slated for the winter.

"Everyman.../Everywoman..." is released commercially October 19th on Mind Train/Twisted Records in 2 formats: a 12-cut CD EP (82941-50041-2/6) and a limited DJ-friendly double 12" vinyl set (82941-50041-1/9) -- both available from Caroline Distribution -- and as digital downloads available from Apple iTunes (www.apple.com/itunes) and TWISTED Online (www.twistedamerica.com).